

Application No. 09/771,338  
Amendment "C" dated July 6, 2005  
Reply to Office Action mailed June 1, 2005

### REMARKS

Reconsideration and allowance for the above-identified application are now respectfully requested. Claims 1-8, 9-24, and 26-35 are pending, of which claims 1, 10, and 20 are independent method claims, and claim 27 is an independent computer program product claim corresponding to independent method claim 10. As indicated above, claims 1, 5, 10, 20, and 27 have been amended by this paper.<sup>1</sup>

The Office Action rejected the pending independent claims (1, 10, 20, and 27) under 35 U.S.C. § 103(a) as being obvious over U.S. Patent No. 6,553,410 to Kinkinis ("*Kinkinis*"), in view of U.S. Patent No. 5,850,517 to Verkler et al. ("*Verkler*").<sup>2</sup> The Office Action also rejected the remaining dependent claims as either anticipated under 35 U.S.C. § 102(e) by *Kinkinis*, or as unpatentable under 35 U.S.C. § 103(a) over *Kinkinis* in view of *Verkler*.

Applicants' invention, as claimed for example in independent method claim 1, relates to customizing content based on at least one operating characteristic of a mobile client. The method includes: assigning a first transform to the first mobile client and assigning a second transform to the second mobile client, the first and second transforms specifically considering one or more operating characteristics of the first and second mobile clients; receiving a list from the content server containing addresses for a plurality of mobile clients, including the first mobile client and the second mobile client; receiving content from the content server, the content being addressed to the list, wherein the content has not yet been altered in accordance with the first or second transform; identifying from one or more of the received content and the received list that the first transform and the second transform are to be applied; altering the content according to the first and second transforms so that the content is compatible with the one or more operating characteristics of the first and second mobile clients, the altered content comprising a first transformed content and a second transformed content; identifying an address for each mobile client contained within the list, including the first mobile client and the second mobile client; addressing the first transformed content to the first mobile device and addressing the second transformed content to the second mobile device using the plurality of addresses

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<sup>1</sup>Support for the amendments to the claims can be found throughout the Specification, and particularly at page 16, lines 5-23 and page 18, lines 12-20.

<sup>2</sup>Although the prior art status of the cited art is not being challenged at this time, Applicants reserve the right to do so in the future. Accordingly, any arguments and amendments made herein should not be construed as acquiescing to any prior art status or asserted teachings of the cited art.

Application No. 09/771,338  
Amendment "C" dated July 6, 2005  
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received in the list; establishing a communication link between the mobile gateway and the first and second mobile clients; and sending the first transformed content to the first mobile client and sending the second transformed content to the second mobile client.

Similarly, Applicants' invention as claimed for example in independent method claim 10, also relates to customizing content based on at least one operating characteristic of a mobile client. The method includes: assigning a first transform to the first mobile client, the first transform specifically considering one or more operating characteristics of the first mobile client; determining that a change has occurred in at least one service available to the first mobile client, such that prior hardware or software configuration information of the first mobile client is incompatible with a current version of the at least one service; creating first transformed configuration information at the mobile gateway, wherein the first transformed configuration information is consistent with the change in the at least one service; receiving content from the content server; altering the content according to the first transform so that the content is compatible with the one or more operating characteristics of the first mobile client and the change to the at least one service, the altered content comprising a first transformed content; establishing a communication link between the mobile gateway and the first mobile client; and sending the first transformed content and the first transformed configuration information to the first mobile client.

Likewise, Applicants' invention as claimed for example in independent method claim 20, relates to customizing content based on at least one operating characteristic of a mobile client, as well. The method includes: a step for associating content transforms with a first and a second mobile client, the content transforms accounting for one or more operating characteristics of the first and second mobile clients; an act of receiving a list from the content server containing addresses for a plurality of mobile clients, including the first mobile client and the second mobile client an act of the mobile gateway identifying at least from the received list that the content transforms for the first and second mobile clients are to be used; a step for producing first transformed content and second transformed content based on content from the content server and the content transforms, the content received from the content server being addressed to the list; an act of addressing the first transformed content to the first mobile device and addressing the second transformed content to the second mobile device using the plurality of addresses

Application No. 09/771,338  
Amendment "C" dated July 6, 2005  
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received in the list; and a step for providing the first and second transformed content to the first and second mobile clients.

By contrast, *Kinkinis* and *Verkler* each fail to teach, suggest, or enable, whether singly, or in combination, receiving content from the content server, the content being addressed to the list, wherein the content has not been altered in accordance with the first or second transform; and identifying from one or more of the received content and the received list that the first transform and the second transform are to be applied as recited, for example, in independent claims 1 and 27; and also fail to teach, suggest, or enable, whether singly, or in combination, an act of the mobile gateway identifying at least from the received list that the content transforms for the first and second mobile clients are to be used, as recited in independent claim 10.

In addition, *Kikinis* and *Verkler* each fail to teach, suggest, or enable, whether singly, or in combination, determining that a change has occurred in at least one service available to the first mobile client, such that prior hardware or software configuration information of the first mobile client is incompatible with a current version of the at least one service; creating first transformed configuration information at the mobile gateway, wherein the first transformed configuration information is consistent with the change in the at least one service; and altering the content according to the first transform so that the content is compatible with the one or more operating characteristics of the first mobile client and the change to the at least one service, the altered content comprising a first transformed content.

Furthermore, also note that, in addition to *Kinkinis* and *Verkler* each failing to teach the amended independent claims as identified above, these references further fail to teach, suggest, or enable, whether singly, or in combination, retrieving the additional content from the content server, wherein the additional content has not been altered in accordance with any one or more of the first or second transforms, as recited in dependent claims 5 and 31.

Based on at least the foregoing reasons, therefore, Applicants respectfully submit that the cited prior art fails to anticipate or make obvious Applicants invention, as claimed for example, in amended independent claims 1, 10, 20, and 27. Applicants note for the record that the remarks above render the remaining rejections of record for the independent and dependent claims moot, and thus addressing additional rejections or assertions, which have not already been addressed above, with respect to the teachings of the cited art is unnecessary at the present time,

Application No. 09/771,338  
Amendment "C" dated July 6, 2005  
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but may be undertaken in the future if necessary or desirable, and Applicants reserve the right to do so.

In the event that the Examiner finds remaining impediment to a prompt allowance of this application that may be clarified through a telephone interview, the Examiner is requested to contact the undersigned attorney.

Dated this 7 day of July, 2005.

Respectfully submitted,



RICK D. NYDEGGER  
Registration No. 28,651  
JENS C. JENKINS  
Registration No. 44, 803  
Attorneys for Applicant  
Customer No. 47973

RDN:JCJ:ppa  
PPA000000357V001